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Marinello Schools of Beauty Announces 2010 Winners of the Raw Talent High School Scholarship Program

- Five inspiring cosmetology students awarded scholarships to fulfill their career goals -

WHITTIER, CA, – Marinello Schools of Beauty, one of the most renowned and well established beauty schools on the West Coast, this week awarded five scholarships to participants of the of the Marinello Raw Talent High School Scholarship contest competition. The first place winner will receive \$10,000 and the four runner-ups will receive \$5,000 each to pursue their dreams of a professional career in the beauty industry.

This year's first place scholarship winner Jessica Wylie, a cosmetology student at the Marinello campus in Redding, California, moved the scholarship committee with her essay titled *Beauty from Ashes*. In her essay, she describes a goodwill program between Marinello students providing free cosmetology services to young female victims of abuse, inspired by her own experience volunteering as a mentor at a safe house for victimized girls. Jessica states "I believe a program such as this will change the way the industry is viewed and the way the girls view the world". \$5,000 Runner-up winners included Metzli Gallo, a cosmetology student of Ontario, California, Maricela Lopez an esthetics student attending the San Francisco campus, Leonel Torres, a cosmetology student from the San Diego, campus and finally Ruth Rubio, an esthetics student at the Burbank, California campus.

"The Marinello Raw Talent Scholarship program is a wonderful way to encourage our new students to rethink their place in the world of beauty, while at the same time giving them the spotlight to showcase their talents," says Dr. Nagui Elyas, COO of Marinello Schools of Beauty. "Our scholarship program is a great way to help foster young talent by providing them the financial momentum to realize their career goals."

For a second year in a row the highly anticipated Raw Talent High School Scholarship program has been successful in competitively allowing high school students the opportunity to express their desires for a rewarding career in the beauty industry while showing off their natural creativity and talent. Scholarship candidates were required to submit an essay describing how they plan to make a difference as a professional in the beauty industry. Upon review, selected finalists

from each category of esthetics and cosmetology are then challenged to show their abilities for the skills portion of the competition. Winning essays and photos of the skills competition are available for viewing at www.marinello.com

About Marinello Schools of Beauty

One of the premier beauty schools on the west coast, Marinello Schools of Beauty (www.marinello.com) had defined beauty education since 1905. Offering a variety of cosmetology and esthetician programs, Marinello Schools of Beauty employs a "hands on" approach to instruction to allow for the most effective learning practices. With 40 convenient campus locations, affordable spa and salon services are offered and performed by supervised Marinello students.

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